

Integrated MBA – Course Outcomes for Regulation 2015

Semester I

MI7101 FOUNDATION OF MANAGEMENT

CO 101. 1	Ability to understand management art, managerial roles and human relations in an organization.
CO101. 2	Ability to understand the nature and purpose of planning and also how the planning process is carried out in setting the objectives followed by understanding policy making, strategic planning and decision making process.
CO101. 3	To make Students clear about the types of organization, delegation of authority, centralization and decentralization process which results to gain knowledge about human resource management.
CO101. 4	Ability to understand the foundations of individual and group behaviours, and also to improve the leadership qualities.
CO101. 5	Ability to understand the controlling techniques in an organization.

MI7102 INDIAN ECONOMY

C 102. 1	Ability to understand structure and characteristics of Indian economy
C102. 2	Ability to understand demographic distribution of Indian economy with regards to occupation, urban and rural, growth, density and poverty.
C102. 3	Acquiring knowledge about planning., various five year plans and allocation to different sectors and their performance.
C102. 4	Ability to nalyze and evaluate industrial policy and economic reform- liberalization, privatization and globalization.
C102. 5	Ability to understand the performance of Indian economy in the area of foreign trade and effect of foreign trade policy..

MI7103 BUSINESS MATHEMATICS

C 103. 1	To find the series of data arrangement and the relationship between data distributed .
C103. 2	To know the direction of the data distributed via vector concept and the determinant calculation for data given in matrix form.

C103. 3	To find the data logic lying behind the data given and to infer the output implied through Venn diagram logarithm logics
C103. 4	To Analyse the continuity of the data given and the derivation obtained through calculus
C103. 5	To find the unanimous existing among the content and to group them with a common property.

MI7104 ENGLISH

C 104. 1	To understand the basic grammar in communication also helps in listening and conveying information for a short period of time.
C104. 2	To make you to scan important information and neglect unwanted one and also make you more flexible in using upgraded word in communication.
C104. 3	To help in carrying out professional communication with external parties inside the business
C104. 4	To help employees to Analyse and infer secondary data and carry on enquires and clarification.
C104. 5	To work out effective conversation inside the organisation without bias and hinderences

MI7105 PRINCIPLES OF ACCOUNTING

CO105 . 1	To familiarize the concept of financial, cost and management accounting. To understand the objectives of Financial Accounting. To understand Accounting Principles, Concepts and Conventions. To Prepare Journal, Ledger, Cash Book and Trial Balance.
CO 105. 2	To Analyse gross profit, net profit , Assets and liability. To prepare the final accounts with adjustments.
CO 105. 3	To understand the errors in the preparation of final accounts and process of rectification of Errors. To understand the meaning and types of depreciation . To calculate the Straight Line and Written Down Value methods for analyzing the depreciation.
CO 105. 4	To explain the concept of bank reconciliation statement. To understand the concept of Insurance Claim.
CO 105. 5	To analyze the accounting for Non-profit Organisation. To prepare the receipts and payments account, income and expenditure account and balance sheet.

MI7106 BASIC PSYCHOLOGY

CO106. 1	Ability to understand Nature Scope and the perspectives of Modern Psycholog, Psychology Diversity, its Exportation & Biological Bases of Behaviour
CO106. 2	Ability to understand the Concept of Sensation – Vision, Brain, Hearing, Smell & Taste.
CO106. 3	To make Students understand the concept of Human Memory, Neural Networks Model, Memory Construction & Distortion
CO106. 4	Ability to understand the Cognition & Intelligence in Basic Psychology – Decision Making, Problem Solving, Emotional Intelligence etc.
CO106. 5	Ability to understand the Human Development – Childhood, Adolescence, Adulthood, Death & Bereavement

Semester II

MI7201 MANAGEMENT ACCOUNTING

CO107. 1	To familiarize the basics of management accounting and work out problems in basic financial analysis tools
CO107. 2	To understand ratio analysis and also train to work out simple problems in ratio analysis
CO107. 3	To understand fund flow and cash flow analysis and work out simple problems in fund and cash flow analysis.
CO107. 4	To understand the concept of budgeting and budgeting control techniques. To work out problems in production, sales, cash, fixed and flexible budget.
CO107. 5	To understand the concept of marginal costing and work out simple problems in marginal costing

MI7202 BUSINESS ORGANISATION

CO108. 1	To understand the basic concepts of business and the various environmental factors affecting the business functions.
CO108. 2	To understand the location of industry and the factors to be considered during the selection of industry location.
CO108. 3	To understand the different forms of business organization and its merits and demerits.
CO108. 4	To understand the characteristics of joint stock company and the difference between private and public limited companies.
CO108. 5	To understand the concepts of merger, acquisition and takeover.

MI7203 BUSINESS STATISTICS – I

CO109. 1	To find the way to represent the best way to select representatives as sample from the available population also To understand the basics of distribution of data,
CO109. 2	To Analyse the nature of data distributed , also gives the minimum and maximum range of distribution.
CO109. 3	To find the certainty of the data being occurring. And the terms and condition for its occurrence.
CO109. 4	To study about the data distributed without continuity and also relations among the data.
CO109. 5	To study about the continuous distributed data and also relations among the data.

MI7204 FUNDAMENTALS OF SOCIOLOGY

CO110. 1	Ability to understand nature and scope of sociology
CO110. 2	Ability to understand Society, community, Institution, Social structure, Social System, Social Groups and Social organization
CO110. 3	Acquiring knowledge about socialization, stages and agencies of socialization
CO110. 4	Ability to analyze and evaluate social process and social stratification
CO110. 5	Ability to understand application of sociology principles in Indian society.

MI7205 BUSINESS COMMUNICATION

CO111. 1	Explains the basics on formal and informal communication. It gives a clear view to understand and convey information that we intend to do, without distortion. It also helps to learn various formal letter formats helps to convey or request information.
CO111. 2	This chapter helps to make the receiver to accept information in their needed way and helps to make use of seminars and conference as effective mode to present thoughts. It gives a way to record information in the form of Reports and also to analyses and skim and scan concepts from recorded information
CO111. 3	The topic discuss about group work on problem identification and solving and to achieve goal as a team work. It helps to get clear concepts on how to write a official documents.

CO111. 4	Discuss about the nonverbal mode in conveying information officially and also it helps to get suggestion on contacting person for official manner.
CO111. 5	This chapter helps to get details on how to contact professionally through telephone and emails and also helps to maintain negotiation as well as leadership skills.

MI7206 FUNDAMENTALS OF COMPUTERS

CO112. 1	Ability to identify computer hardware and peripheral devices
CO112. 2	To be familiar with software applications and Understand file management
CO112. 3	To understand operating system concepts & the use of graphical user interface
CO112. 4	To explore the Web and to gain experience working with email
CO112. 5	Ability to use spreadsheets, word processors and presentations

MI7301 MANAGERIAL ECONOMICS I

CO 215. 1	To understand the fundamental concept of Business Economics. To familiarize the concept of micro and macroeconomics. To analyse the difference between Productive efficiency and economic efficiency.
CO 215. 2	To understand the concept of demand and supply. To explain the concept of elasticity of demand and supply and their types. To know the determinants of demand and supply.
CO 215. 3	To know the concept of production process. To explain the short run and long run production function.
CO 215. 4	To understand cost and revenue concepts. To know the various types of cost and revenues. To explain the economies and diseconomies of Scale.
CO 215. 5	To explain the different types of market structure. To explain the demand for and supply of different types of factor market namely, land, labour and capital market

MI7302 MANAGEMENT INFORMATION SYSTEM

CO 216. 1	To understand the basic systems concepts, elements, characteristics and types of systems.
CO 216. 2	To understand the applications of information systems for management decision making process. And also to the various components of information systems.
CO 216. 3	To understand the types of computers used by organization in order to set the

	information systems.
CO 216. 4	To understand the different phases of information system design and effective implementation.
CO 216. 5	To understand the security and ethical issues involved in information systems in an organization.

MI7303 COST ACCOUNTING

CO 217.1	To familiarize the concept of cost accounting, To understand the relationship between cost, Financial and Management Accounting. To explain the Installation of cost accounting, To Find out the Cost and profit centers, To Analyse the classification of costs, cost sheet, Tenders and Quotations.
CO 217. 2	To Analyse Material cost, Material Control, Purchase control and Inventory control. To Identify and calculate the Techniques of Different methods of Pricing Material Issues.
CO 217. 3	To understand and compute the Labour cost, To explain the different methods of Remuneration. To calculate the Time and Piece Rate system. To explain the Concept of Labour Turnover and its Measurement.
CO 217. 4	To explain the concept of Overheads classification, Allocation, Primary and Secondary Apportionment. To understand the methods of Absorption of overhead. To explain the concept of Under and Over subscription. To calculate the Machine Hour Rate.
CO 217. 5	To analyze the Process costing. To calculate the Normal and Abnormal loss. To calculate the Job costing and Contract costing.

MI7304 MARKETING MANAGEMENT – I

CO218.1	To develop an understanding of ideas and nuances of marketing; Define the business environment and priorities of marketing. To distinguish the various marketing practices in serving the needs of organizations versus consumer goods. To explain the key core concepts of marketing globally.
CO218.2	To formulate and manage the industrial market and consumer marketing strategies including all key components. To understand the basics of service marketing and competitor analysis with Marketing mix.
CO218.3	Explain the techniques to conduct market analysis practices including market segmentation and targeting. Assess and apply the 4 P's (Product, Place, Promotion, and Price) in the industrial and consumer market.
CO218.4	Compare and contrast different perspectives that characterize the study of consumer behavior (e.g. cognitive vs. behavioral). Apply theories and Models of consumer behavior to the formulation of effective marketing strategy.

CO218.5	To conduct Marketing research process in the field of Retail, Product, Advertising and consumer behavior and also to understand the role of Marketing information systems, online marketing and the impact of Ethics in business.
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MI7305 BUSINESS LAW – I

CO219. 1	To familiarize the concept of legal provisions. To understand the objectives of various Act related to business transactions.To understand the provisions related Contract & Agency.
CO219. 2	To understand the provisions related to Commercial Law. To understand the provisions related to sale of goods.
CO219. 3	To familiarize the concept of legal provisions .To understand the provisions related to Negotiable instruments Act.
CO219. 4	To familiarize the concept of legal provisions related to Company Law. To understand the provisions related to memorandum and articles of associations, prospects and winding up of the company.
CO219. 5	To familiarize the concept of legal provisions related to Competition Act and the penalties there in.

MI7306 BUSINESS STATISTICS-II

CO 220. 1	To find the way to represent the best way to select representatives as sample from the available population
CO 220. 2	To solve the queries by framing hypothesis and to carry on test for its acceptance or rejection and state inference and suggestion based on the result.
CO 220. 3	To Analyse and interpret the mean value among the different groups and to test for the acceptance or assumption of common mean value of normally distributed data.
CO 220. 4	To Analyse and interpret the mean value among the different groups and to test for the acceptance or assumption of common mean value of not normally distributed data.
CO 220. 5	To find the relationship between the data distribution among different samples and also to forecast the future value on variation conditions.

Semester IV

MI7401 MANAGERIAL ECONOMICS – II

CO 221. 1	To understand the fundamental concept of Macro Economics. To familiarize the concept
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	of national income. To understand the circular of income.
CO 221. 2	To understand the concept of inflation. To explain the concept of demand and cost push inflation. To understand the concept of Philip's Curve.
CO 221. 3	To know the concept of investment. To explain the determinants of investment. To understand the concept of multiplier and its types.
CO 221. 4	To understand the concept of money. To explain demand for money and supply of money. To analyze role of monetary policy.
CO 221. 5	To explain the concept of international trade. To understand the concept of trade balance and fiscal policy.

MI7402 DATA MANAGEMENT

CO 221. 1	To understand the different types of database management systems and entity relationship model.
CO222. 2	To understand the concepts of relational database management systems and normalization of database.
CO222. 3	To study the various query languages used in database management systems and SQL operators.
CO222. 4	To understand the concepts of XML and the world web
CO222. 5	To study the emerging database technologies and the purpose of NoSQL.

MI7403 CORPORATE ACCOUNTING

CO223. 1	To familiarize the concept of Shares, Types of Shares, Forfeiture & Re-issue of Shares. To understand the Accounting Treatment of Various modes of issue of shares – Sweat Equity, Employee stock Option, Full Consideration, and Bonus Shares.
CO223. 2	To understand the concept of Debentures, Classifications, Accounting treatment for the issue of Debentures for Cash & Non Cash Consideration. To familiarize the concept of Redemption of Debentures in Lump sum, Insurance policy & Sinking Fund method.
CO223. 3	To familiarize the concept of Redemption of preference shares, Accounting treatment for redemption of preference shares. To understand the concept of Profit prior to incorporation, methods and procedure for ascertaining and accounting treatment for Profit prior to incorporation
CO223. 4	To familiarize the concept of Underwriting of shares & Debentures, Methods of valuing Goodwill, Capitalisation method, Methods of valuation of shares.

CO223. 5	To familiarize the concept of statement of Profit & Loss Account & Balance sheet, Preparation of Company Accounts, Inflation accounting.
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MI7404 QUALITY MANAGEMENT

CO224.1	To make the students understand the TQM concepts like vision, mission, and quality policy statements. To implement the basic principles of TQM in manufacturing and service based organization.
CO224.2	To understand the philosophies of the gurus of TQM in order to evaluate TQM implementation proposals offered by quality management organizations and consultants.
CO224.3	A brief review of the fundamentals of statistics and probability and their applications in quality management is provided, and various measurement and control techniques, for example charts for variables and attributes are presented. Quality concepts like Six sigma, Reliability, Terotechnology, TPM and BPR are discussed.
CO224.4	To explore industrial applications of Quality function deployment, Taguchi quality concepts and to provide exposure to students on the old and new seven management tools.
CO224.5	To analyze the IS/ISO 9004:2000 – quality management systems – guidelines for performance improvements. Quality Audits. TQM culture, Leadership – quality council, employee involvement, motivation, empowerment, recognition and reward - TQM framework, benefits, awareness and obstacles.

MI7405 BUSINESS LAW – II

CO 225. 1	To familiarize the concept of Taxations. To understand the basic concepts of direct and indirect tax and Knowledge about the value added tax and central sales tax
CO 225. 2	To understand the provisions under Consumer protection act. To create awareness about the consumer rights, redressal procedure and agency and knowledge about consumer protection council
CO 225. 3	To familiarize the concept of IT act 2000.To understand the need, objective , changes and cyber crimes and penalties under IT act 2000.
CO 225. 4	To know the concept Digital signature and to understand nature and duty of Certifying Authority.
CO 225. 5	To familiarize the concept of intellectual property rights, types, purpose and rights for the copyright owner. To understand the patent act and procedures for registration.

MI7406 APPLIED OPERATIONS RESEARCH – I

CO226. 1	Ability to understand and analyze managerial problems in industry so that they are able to use resources (capitals, materials, staffing, and machines) more effectively; (Knowledge and Understanding)
CO226. 2	To solve specialized linear programming problems like transportation models. (Problem solving)
CO226. 3	To solve specialized linear programming problems like assignment models. (Problem solving)
CO226. 4	To understand the concepts of EOQ and EBQ models used in controlling inventory.(Critical thinking)
CO226. 5	Understand the concepts of game theory to know how they are used in modeling and analyzing an interactive situation. (Problem solving)